

Feb. 3, 2020

Main Street Monday!

Winter meeting! We are excited that the winter meeting is only one week away and that means we get to see our directors, board members, and more who work in Main Street communities across the state!!! We have some great learning opportunities planned for you and times for networking.

The conference will begin February 10th at 1:00 EST in room C-109 of the KYTC building at 200 Mero Street. Be sure to arrive early as you will need to go through security and then sign in at the desk to your right.



Correction!! Early Bird registration for the National Main Street conference ends tonight, February 3rd at 11:59 (Not the 4th as we reported last week.)

Sign up today!

This year is the 40th anniversary of the national program and there will be many exciting and informing sessions for you to attend!

Civic Leader Discount

Local elected officials and senior-level local government staff will receive a discounted registration rate of just \$125, as well as an exclusive invitation to the Civic Leaders Forum and access to a specialized education session track. Learn more about Civic Leader conference opportunities and eligibility To qualify for the Civic Leader discount, complete the eligibility form.

MSA Community Discount

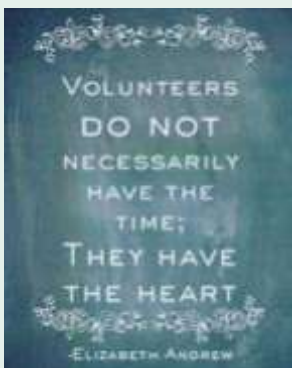
New this year! Accredited and Affiliate Main Street America programs who register four or more representatives will receive \$50 off each member registration.

Please email mainstreet@savingplaces.org to request your discount code.

For more information go to mainstreet.org

When we talk about economic vitality and shopping local this quote certainly gets to the point of how we create that change. You, each and every individual, can make a difference.

"If we want to drive economic change in our communities, there is no substitute for you! Government can create an environment for winning and tear down barriers to success, but in the end the strength and well-being to improve our communities rests with us and what we, as a community, can do to achieve that success."



John Kasich Former Ohio Governor

We would like to thank all of the communities who submitted applications for the National Main Street, National Park Service façade grant opportunity. The selection committee was tasked with selecting only five cities for our state application that will be submitted to the NMSC. Our fingers are crossed that Kentucky will be one of four states selected to participate! If selected, 3 of the 5 cities submitted will be chosen at the national level to receive the grant.

Congratulations to the following communities.
Cadiz, Maysville, Middlesboro, Perryville, and Williamsburg



Happy Birthday to Vicki Goode-Perryville on Feb. 8th

Only one week until the big downtown Valentine scavenger hunt in downtown Maysville . Stores will be open late on February 7th for you to get a jump on your Valentine's Day gifts and, while you're at it, have some fun finding hearts and heavy discounts!

Downtown Business Heart Scavenger Hunt

Businesses will be hosting a scavenger hunt! Find the hearts in businesses that direct you to another business with awesome discounts & more! Hearts & more details in the locations below.

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| <p>Lasting Impressions McRoberts Maysville Brewing Company Studio 15 Merle Norman</p> | <p>February 7th 10am-7pm</p> | <p>Sprinkles of Hope Iron Bodies Fitness Bluegrass-Gypsy Boutique Christian Treasures EAT Gallery Local Kentucky 68</p> |
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Last week we stopped in for a visit with Mayor David Burch, who is also our Scottsville Main Street director!

Talk about having a Mayor that totally supports the community Main Street program. David is accomplishing great things in his new role !



Leap Day
A Fun-Filled Weekend in Pineville
February 28 & 29






This Leap Day, make plans to be with us in Pineville! We are planning multiple events that will be fun for everyone.

More info will come next week, but for now...

SIX existing businesses will be hosting an official Main Street Grand Opening, multiple shops will participate in a Sip N' Shop event, fun for the kids on Saturday morning, UK Basketball specials during the UK/Auburn game and it will all be capped off with the Town Mountain concert at the Bell Theater!



Downtown Beattyville Sunday, March 1, 2020 at 3 PM – 5 PM

Take a moment and visit one of the tri-cities Main Street communities, Lynch at their new website: visitlynch.org



Middlesboro Main Street



Exciting news for the Tri-Cities. The Corner Boutique has opened at 1302 E. Main Street Suite A in downtown Cumberland



More exciting news! Another restaurant who began in downtown Pineville is opening a second location in downtown Williamsburg!!! The Butcher's Pub will be opening soon.

Both Sauced, who opened recently in London, and Butcher's Pub have located there second locations in other Main Street communities.



Morehead director, Tony Pence was at KHC last week for a Main Street visit. He was here to work with NR coordinator, Lisa Thompson on a Morehead national register district!

We are sending our best wishes to Bobbie Gothard who celebrated her birthday this past Friday. She shows us that Main Street work keeps you young and young at heart. She is a great example for all of us to follow!



Huge shout-out to Eilene Collins, who was presented a KHC Director's Award yesterday in recognition "of her many years of service and the sustained economic development in downtown Shelbyville over the years of her tenure" as Shelby Main Street director, according to KHC executive director & state historic preservation officer Craig Potts. Co-presenting was Kitty Dougoud, Kentucky Main Street program administrator.

Not only has Eilene earned designation as a Certified Main Street director, she has also led her program to achieve national accreditation through Main Street America. Congratulations, Eilene!



CBSNEWS.COM CBS SUNDAY MORNING

Mike Wolfe on rescuing America's past

"These aren't just buildings, and these aren't just small town corridors... all of these places matter for one reason or another and some can survive, some can't. But if we don't try as individuals, then who are we as a society?"

An archaeologist of antiques and host of the History Channel series, "American Pickers," is not just about buying up the past; he's also helping preserve it, by restoring old Main Street buildings in small town USA.



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We haven't had many winter scenes of our downtowns, but we found this great shot of downtown Williamsburg that was taken a couple of years ago. Our downtown's always look extra special with a little snowfall.

A Mural with a Purpose in downtown Williamsburg

The following was taken from their FB page explaining the purpose of this mural and how one can participate.

Hannah Reynolds just asked me why we chose a mural versus anything else we could have done with grant monies. It's been my experience with The Burg mural that art unifies us as a community. In fact, over 100 people (including Corbin's Mayor Suzie Barton Razmus,) came out to do their part in making this mural happen. Some were from Williamsburg, a lot of them weren't. We may not agree on politics, religion or who has the best ball teams, but we all agree that there can no longer be a space provided for violence against our children and our neighbors in any form. Even though it is a beautiful piece of art, when you take your picture against this mural you are showing us that you stand committed to do your part in ending bullying, domestic violence and sexual assault for Whitley County. After all, taking care of each other is what community is all about. Now, get out there and take those pics! Don't forget to use our hashtags so we can see your beautiful faces!! [#greendotyall](#) [#bekind](#) [#greendotneighbor](#)



We love when others promote our KYMS communities and their local businesses.

If you know a motorcycle enthusiast, they've probably heard of, or rode, some great riding routes such as The Tail of the Dragon. The newly recognized "Dragon Slayer" is quickly gaining momentum to be a newly published and sought after motorcycle route! The route is Hwy 160 which runs from Cumberland, KY to Appalachia, VA and crosses Kentucky's highest point, Black Mountain. Nestled in the heart of Benham, the Inn will serve as a stopping point for riders who may wish to have overnight accommodations, meals, and even entertainment for groups of riders. If you know someone who would like more information, like and follow the official Facebook page at

<https://www.facebook.com/Dragon-Slayer-Hwy-160-102675371245737/>



Cadiz is “big on the pig” as the home of the Ham Festival. This cute repurposed pig was located in front of a local eatery.



Not only did we get to visit with Cadiz Main Street director, Casey Parrent, look who is one of her new board members, Leida Tackett



We also visited with Tracy Robinson, director of Guthrie Main Street. We toured several buildings including the Opera House, a recently completed tax credit project that is now an event space and thriving Mexican restaurant. We enjoyed lunch at the American Café owned by Tracy’s daughter and son-in-law and toured the recently Main Street purchased building that will become the new MS office and a new retail space! We love the new outdoor restrooms. What was a former run down car wash has become a space that will be a huge asset to the downtown during music events and other happenings. Lots of exciting things in downtown Guthrie!



The Walking College is a remote-learning program that imparts fellows with the knowledge and skills they need to become leaders in creating stronger, more equitable, sustainable, and livable communities. Over six months, fellows complete a series of modules addressing topics including the basics of walkable design, how to navigate the public policy process, effectively engage decision makers, and how to foster a local advocacy movement. By the end of the program, they will have completed a blueprint for a series of short and longer term strategies to tackle an identified problem in their communities.

- Learn the basics of walkable design and develop skills to navigate the public policy process, engage decision-makers, foster a local advocacy movement, and more.
- Complete a blueprint for short- and longer-term strategies
- Connect and engage with expert mentors, fellow advocates, and America Walks



This month, we are celebrating Main Street INNOVATORS AND CHANGEMAKERS. Please join us by spotlighting those who push the Main Street movement forward in new and creative ways with [#WeAreMainStreet!](https://www.instagram.com/wearemainstreet)

For more details on how to get involved with the We Are Main Street campaign, please visit www.mainstreet.org/wearemainstreet.